Dear colleague/s,

The third European OHDSI Symposium will be held in Oxford (UK) in March 2020. Entitled “From data to impact: the journey towards improving clinical practice”, the symposium will cover a number of talks and topics on the steps that will take us from real world data to improving clinical care through the generation and dissemination of reliable evidence.

The symposium is a platform to share results and ideas about the use of the OMOP-CDM, tool development, and future research. The day will include a collaborator showcase involving posters and podium presentations to highlight OHDSI’s research achievements, and interactive demonstrations of OHDSI’s open-source software tools. We are expecting that initiatives like EHDEN (www.ehden.eu) and previous Study-A-Thons in Europe will make this event highly attractive, and have prepared to grow the number of new people attending the meeting, to a maximum of 320 attendees (compared to 220 last year).

As in previous years, an academic institution (here the University of Oxford) is hosting the event, and we are offering sponsorship slots for interested companies. There are three options available, and the slots will be allocated on a first-come, first-served basis. The different alternatives, and their brief description, are detailed here:

1. Four slots for Coffee sponsor (5.000 euro)

Funding provided by the coffee sponsor will cover the costs for the coffee and refreshments served during the coffee break as well as associated service fees. Your logo will be displayed during the coffee break.

2. Two slots for Collaborator Showcase Sponsor (5.000 euro)

Funding provided by the showcase sponsor will cover the costs for the poster boards and costs for providing OHDSI software demonstrations. Your logo will be displayed next to the poster area during the showcase.

3. Three Lunch slots (10.000 euro)

A lunch will be offered at the symposium day and the two tutorial days. Your logo will be added next to the lunch and the sponsor slide at the symposium.

4. Four Symposium Exhibitor slots (3.000 euro)

We are offering exhibitor tables to be setup for the duration of the symposium. Potential exhibitors should describe how their work is related or is relevant to the European OHDSI community.
Again, like in previous editions, workshops will be organised for the 2 days following the symposium, and sponsors will be offered a limited number of free tutorial tickets, dependent on the selected slot. Please let us know how many you need and we will see what is possible.

Please contact me by email (Daniel.prietoalhambra@ndorms.ox.ac.uk) if you would be interested in sponsoring the OHDSI Europe 2020 symposium!

I look forward to welcoming you in Oxford

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